



# बिरसा मुंडा ट्रायबल युनिवर्सिटी

## Birsa Munda Tribal University

राजपिपला, जि. नर्मदा Rajpipla, Dist. Narmada

Established by Tribal Development Department, Govt. of Gujarat

### School of Arts

### B.A(Economics) Programme

**Subject Code & Subject Name:** BA02AEECO2 Advanced Communication Skills

### Teaching and Evaluation Scheme:

Teaching Scheme				Examination Scheme			
Credits				Component Weightage			
				CCE		SEE	
L	T	P	Total	TH	PWE	TH	PWE
2	-	-	2	25	00	25	00

Programme Name	B.A.
Semester	II
Course Code	BA02AEECO2
Course Title	Advanced Communication Skills
Course Content Type (Th./Pr.)	Theory
Course Credit	2
Sessions+ Lab. Per Week	
Total Teaching/Lab. Hours	30 Hours
* 2 Laboratory = 1 Session	

### Learning Objectives

- To develop effective communication skills tailored for scientific contexts
- To enhance presentation and public speaking skills for scientific topics
- To improve collaborative communication skills for scientific research and projects

### Prerequisites (if any)

### Learning Outcomes

On the Completion of this course, students will able to:

- Communicate scientific ideas both verbally and in writing
- Deliver clear and engaging presentations on scientific topics
- Collaborate effectively in group discussions and research projects





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Detailed Contents		
UNIT	TOPIC/SUB-TOPIC	TEACHING HOURS
I	<b>Unit I: Intermediate Writing for the Arts</b> <ul style="list-style-type: none"><li>• <b>Creative Writing Techniques:</b> Developing Style and Voice, Narrative Writing</li><li>• <b>Professional Writing:</b> Crafting Essays, Reviews, and Cultural Reports</li></ul>	15
II	<b>Unit II: Artistic Communication and Presentations</b> <ul style="list-style-type: none"><li>• <b>Public Speaking:</b> Techniques for Storytelling, Cultural Narratives, and Performance</li><li>• <b>Presentation Skills:</b> Using Visual Aids in Artistic Presentations, Engaging Rural Audiences</li></ul>	15
<b>Reference Books</b>		
<ul style="list-style-type: none"><li>• Lamott, Anne. <i>Bird by Bird: Some Instructions on Writing and Life</i>. Anchor Books.</li><li>• King, Stephen. <i>On Writing: A Memoir of the Craft</i>. Scribner.</li><li>• Tharp, Twyla. <i>The Creative Habit: Learn It and Use It for Life</i>. Simon &amp; Schuster.</li><li>• Zinsser, William. <i>On Writing Well: The Classic Guide to Writing Nonfiction</i>. Harper Perennial.</li></ul>		

**L::** Lecture, **T::** Tutorial , **P::**Practical

**CCE::**Continuous and Comprehensive Evaluation

(CCE Theory includes Mid Semester Examination, Assignment, MCQ quizzes, Seminar, Reflective notes, class participation, case analysis and presentation, slip tests (announced/ surprised), attendance etc. or any combination of these)

**PWE::**Practical Work Examination

(PWE includes Laboratory practical work, project work, viva simulation exercise work etc.)

**SEE::**Semester End Evaluation

