



बिरसा मुंडा ट्रायबल युनिवर्सिटी Birsa Munda Tribal University

राजपिपला, जि० नर्मदा Rajpipla, Dist. Narmda

Established by Tribal Development Department, Govt. of Gujarat

School of Commerce

B.Com. Programme

Subject Code & Name: - BC02SECC02: Entrepreneur Skill-II

Teaching and Evaluation Scheme:

Teaching Scheme				Examination Scheme			
Credits				Component Weightage			
				CCE		SEE	
L	T	P	Total	TH	PWE	TH	PWE
2	0	0	2	25	0	25	0

Programme Name	B. Com
Semester	II
Course Code	BC02SECC02
Course Title	Entrepreneur Skill-II
Course Content Type (Th./Pr.)	Th.
Course Credit	2
Sessions+ Lab. Per Week	2
Total Teaching/Lab. Hours	30 Hours
* 2 Laboratory = 1 Session	

Learning Objectives

1. To get the understanding regarding various theories of entrepreneurial motivation
2. To learn the project management techniques and role of funding agencies for project finance

Learning Outcomes

On the Completion of this course, students will able to:

1. Understand various theories of motivation for entrepreneurial motivation
2. Describe the project management techniques and various funding agencies for project finance





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Detailed Contents		
UNIT	TOPIC/SUB-TOPIC	TEACHING HOURS
I	Entrepreneurial motivation: Need - Motivating factors (Internal & external) - Theories of entrepreneurial motivation (Need arc theory) - Achievement motivation(including Kakinada Experiment)	15
II	Project Management Sources of business idea and preliminary screening – concept and types of project – project feasibility analysis – Estimating financing fund requirement – Role of funding agencies (GSFC, IDBI and SIDBI) – Implementation of project & control.	15
Reference Books		
<ol style="list-style-type: none">1. Entrepreneurship Development by S.S.Khanka2. Entrepreneurship Development and Project Management by Neeta Baporikar3. Entrepreneurial Development by Gupta and Shrinivasan.4. Dynamics of Entrepreneurial development & Management by Vasant Desai, Himalaya Publications.5. Project : Planning, Analysis, Selection , Implementation & Review by Prasanna Chandra		
Web Resources		
<ol style="list-style-type: none">1. https://egyankosh.ac.in/handle/123456789/347252. https://www.egyankosh.ac.in/handle/123456789/10726		

L:: Lecture, **T::** Tutorial , **P::**Practical

CCE:: Continuous and Comprehensive Evaluation

(CCE Theory includes Mid Semester Examination, Assignment, MCQ quizzes, Seminar, Reflective notes, class participation, case analysis and presentation, slip tests (announced/ surprised), attendance etc. or any combination of these)

PWE:: Practical Work Examination

(PWE includes Laboratory practical work, project work, viva simulation exercise work etc.)

SEE::Semester End Evaluation

