



बिरसा मुंडा ट्रायबल युनिवर्सिटी Birsa Munda Tribal University

राजपिपला, जि० नर्मदा Rajpipla, Dist. Narmda

Established by Tribal Development Department, Govt. of Gujarat

School of Arts

B.A. (Economics) Programme

Subject Code & Name: BA01MDECO2 CREATIVE WRITING AND LITERATURE

Teaching and Evaluation Scheme:

Teaching Scheme				Examination Scheme			
Credits				Component Weightage			
				CCE		SEE	
L	T	P	Total	TH	PWE	TH	PWE
4	-	-	4	50	00	50	00

Programme Name	B.A.
Semester	I
Course Code	BA01MDECO2
Course Title	CREATIVE WRITING AND LITERATURE
Course Content Type (Th./Pr.)	Theory
Course Credit	4
Sessions+ Lab. Per Week	4
Total Teaching/Lab. Hours	60 Hours
* 2 Laboratory = 1 Session	

Learning Objectives

1. To train students in writing creatively from research, direct sensory experiences and observation.
2. To explore language and style in forms of creative writing.
3. To develop skills in drafting, evaluating and editing creative texts.
4. To develop reflective/appreciative skills among the students.

Learning Outcomes

On the Completion of this course, students will able to:

1. Write effectively, drawing on observation, research, imagery and sensory experiences.
2. Understand development of language, variety, style, voice and expression within the creative writings.
3. Demonstrate the effective writing skills for drafting, editing and critiquing.
4. Reflect creatively on different learning experiences.





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Detailed Contents		
UNIT	TOPIC/SUB-TOPIC	TEACHING HOURS
I	Unit 1: Creative Writing A. An Introduction to Creativity B. Nature and Concept C. Process of Creative Writing D. Essential of Effective Writing E. Creative Process and Creative Writing Ideas F. Problems of Creative Writing in English in India	15
II	Unit 2: Elements of Creative Writing: A. Plot, Setting, Character, Dialogue, Point of View B. Literary Devices and Figurative Language C. Types of Creative Writing; Descriptive, Narrative, Persuasive, Reflective	15
III	Unit 3: Traditional Forms of Creative Expressions A. Poetry B. Fiction C. Non fiction D. Translation E. Media	15
IV	Unit 4: New Trends in Creative Writing ions A. Web Content Writing and Blog Writing B. Script Writing C. Journalistic Writing D. Copywriting E. Graphic Novel	15
Text Book(s)		
1.		
Reference Books		





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1. Bastrukmen, H., & Lewis, M. (2002). Learner perspectives of success in an EAP writing Course. The University of Auckland, New Zealand: Assessing Writing, 8(1), 31-46. [http://dx.doi.org/10.1016/S1075-2935\(02\)00032-6](http://dx.doi.org/10.1016/S1075-2935(02)00032-6)
2. Collie, J., & Slater, S. (1987). Literature in the Language Classroom. Cambridge: Cambridge University Press.
3. Frank, M. (1995). If you are trying to teach kids how to write . . . you've gotta have this book! (2nd ed.). Nashville, TN: Incentive Publications.
4. Kramersch, C. (1993). Context and Culture in Language Teaching. Oxford: Oxford University Press.
5. Lazar, G. (1993). Literature and Language Teaching: A Guide for teachers and trainers. Cambridge: Cambridge University Press.
6. Littlewood, W. T. (1986). Literature in the school foreign-language course.
7. C. J. Brumfit & R. A. Carter (Eds.), Literature and language teaching (pp. 177-183). Oxford: Oxford University Press. McKay, S. (1980). Literature in ESL classroom.
8. Brumfit & Carter (Eds.), Literature and Language teaching. Oxford: OUP. Morley, D. (2007). The Cambridge Introduction to Creative Writing. Cambridge University press.
9. Oster, J. (1989). Seeing with different eyes: Another view of literature in the ESL class. TESOL Quarterly, 23(1), 85-103. <http://dx.doi.org/10.2307/3587509>

Web Resources

1. <https://archive.nptel.ac.in/courses/109/107/109107172/>
2. <https://www.coursera.org/specializations/creative-writing>
3. https://onlinecourses.nptel.ac.in/noc22_hs62/preview
4. <https://archive.nptel.ac.in/courses/109/101/109101017/>

L:: Lecture, **T::** Tutorial , **P::** Practical

CCE:: Continuous and Comprehensive Evaluation

(CCE Theory includes Mid Semester Examination, Assignment, MCQ quizzes, Seminar, Reflective notes, class participation, case analysis and presentation, slip tests (announced/ surprised), attendance etc. or any combination of these)

PWE:: Practical Work Examination

(PWE includes Laboratory practical work, project work, viva simulation exercise work etc.)

SEE:: Semester End Evaluation

