



बिरसा मुंडा ट्रायबल युनिवर्सिटी

Birsa Munda Tribal University

राजपिपला, जि. नर्मदा Rajpipla, Dist. Narmada

Established by Tribal Development Department, Govt. of Gujarat

School of Commerce

B.Com. Programme

Subject Code & Name: - BC01IDCC03: Business Environment-I

Teaching and Evaluation Scheme:

Teaching Scheme				Examination Scheme			
Credits				Component Weightage			
				INTERNAL		EXTERNAL	
L	T	P	Total	TH	PWE	TH	PWE
4	0	0	4	50	0	50	0

Programme Name	B.Com
Semester	1
Course Code	BC01IDCC03
Course Title	Business Environment-I
Course Content Type (Th./Pr.)	Th.
Course Credit	4
Sessions+ Lab. Per Week	4
Total Teaching/Lab. Hours	60 Hours
* 2 Laboratory = 1 Session	

Learning Objectives

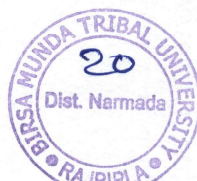
1. To Get the Understanding Economic, Social, and Political Environments
2. To learn Knowledge of Business Policies
3. To Analyze and Evaluate Export-Import Policies
4. To know the Solutions for Special Economic Zones

Prerequisites (if any)

Learning Outcomes

On the Completion of this course, students will able to:

1. Understand and Describe Economic, Social, and Political Environments
2. Apply Knowledge of Business Policies
3. Analyze and Evaluate Export-Import Policies
4. Create Solutions for Special Economic Zones





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Detailed Contents		
UNIT	TOPIC/SUB-TOPIC	TEACHING HOURS
I	Basic concept of Economic Environment Meaning, Elements of Economic Environment, Concept of Social and Cultural Environment, Components of Socio-cultural Environment, Effects of Social Environment on Business, Political Environment and its components, Role of Government towards Business.	15
II	Policies for Business Environment Capital Transfer Policy, Technology Policy, Technology Policy in Respect to Different Sectors of Economy, India's science and Technology Policy, Investment Policy, Foreign Direct Investment, Advantage and Disadvantage of FDI, Policy of Brown Dots and Green Dots.	15
III	Export-Import (EXIM) Policy Meaning, Objectives of Export Import Policy, Export Promotion Policy of India, Import Substitution Policy, Foreign Trade Policy of 1991, Foreign Trade Policy 2009-14. Critical Evaluation of Foreign Trade Policy, Recent Foreign Trade Policy of India.	15
IV	Special Economic Zones Meaning, Beginning of SEZs, SEZ Act 2005, Features and Incentives in SEZs, Performance and Progress of SEZs in India, Problems Arising out of Special Economic Zones, Recent Changes in SEZ Policy, Basic Difference Between India and China on the Development of SEZs.	15
Reference Books		
<ol style="list-style-type: none">1. Indian Economy since Independence by Uma Kapila2. Indian Economy-Environment and Policy by Dhingra I.C.3. Economic Environment of Business by Mishra & Puri.4. Business Environment-Tax and Cases by Francis Cherunilam5. Second Generation Economic Reforms in India by Dutta R,		

L::Lecture, T:: Tutorial , P::Practical

PWE:: Practical Work Examination

(PWE includes Laboratory practical work, project work, viva simulation exercise work etc.)

