



# बिरसा मुंडा ट्रायबल युनिवर्सिटी Birsā Mūṇḍā Drāyabala Yūnīvārsīṭī

राजपिपला, जि० नर्मदा Rajpipla, Dist. Narmda

Established by Tribal Development Department, Govt. of Gujarat

## School of Commerce

### B.Com.Programme

Subject Code & Name: BC03IDCC03 Business Environment-III

#### Teaching and Evaluation Scheme:

Teaching Scheme				Examination Scheme			
Credits				Component Weightage (%)			
				CCE		SEE	
L	T	P	Total	TH	PWE	TH	PWE
4	0	0	4	50	0	50	0

Programme Name	B.Com
Semester	III
Course Code	BC03IDCC03
Course Title	Business Environment-III
Course Content Type (Th./Pr.)	Theory
Course Credit	4
Sessions+ Lab. Per Week	4
Total Teaching/Lab. Hours	60 Hours
* 2 Laboratory = 1 Session	

#### Learning Objectives

1. To understand the meaning, functions, and components of money and the concepts and measurement of national income.
2. To understand the structure and policies governing international trade and analyze the components and trends of the balance of payments.
3. To study the role of the Reserve Bank of India, components of money supply, and evaluate the objectives and tools of monetary policy.
4. To understand the objectives and tools of fiscal policy and analyze India's tax structure, public expenditure, and deficit financing.

#### Learning Outcomes

After Completion of this course student will be able to:

1. Explain the role of money in the economy and interpret different national income concepts and their measurement limitations.
2. Analyze India's foreign trade dynamics and evaluate the structure and implications of the balance of payments.
3. Evaluate the effectiveness of monetary policy and identify challenges faced by nationalized and private banks.
4. apply fiscal concepts to assess the effects of taxation, government spending, and deficit financing on the economy.







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## School of Commerce B.Com.Programme

### Detailed Contents

UNIT	TOPIC/SUB-TOPIC	TEACHING HOURS
I	<b>MONEY AND NATIONAL INCOME:</b> Money – Meaning, Functions, Components of Money Supply; National Income – Meaning, Various Concepts of National Income, Methods of measuring NI with its limitations.	15
II	<b>INTERNATIONAL TRADE AND BALANCE OF PAYMENT:</b> Foreign Trade – Trends, Quantum, Composition, Direction; Foreign Trade Policy – Import Policy and Export Policy; New EXIM Policy; Balance of Payment – Meaning, Structure, Trends.	15
III	<b>MONETARY POLICY:</b> RBI – Functions; Components of Money Supply; Monetary Policy – Meaning, Objectives, Tools, Evaluation; Working and Problems of Nationalised Banks and Private Banks.	15
IV	<b>FISCAL POLICY:</b> Fiscal Policy – Meaning, Objectives, Tools; Indian Tax Structure – Characteristics, Defects, GST- concept; Public Expenditure – Meaning, objectives, causes of growth of public expenditure; Deficit Financing – Types, Need, Effects.	15
<b>Text Book(s)</b>		
1. Business Environment- B.S.Shah Prakashan		
<b>Reference Books</b>		
1. Misra S.K. And V.K. Puri, Indian Economy, Himalaya Publishing Co., Bombay 2. Ruddar Datt And KPM Sundharam: Indian Economy. 3. Farrokh Langdana : Macroeconomic Policy: Demystifying Monetary and Fiscal Policy 4. James Tobin : Monetary Policy: Rules, Targets, and Shocks 5. Charles Goodhart : The Conduct of Monetary Policy 6. Robert L. Hillel : The Political Economy of Monetary Policy 7. Dr. B.L. Ojha : National Income Analysis, Money and Banking		
<b>Web Resources</b>		
1. <a href="https://www.youtube.com/watch?v=afzQbK-D8">https://www.youtube.com/watch?v=afzQbK-D8</a> 2. <a href="https://www.youtube.com/watch?v=5FwYc6SO66s">https://www.youtube.com/watch?v=5FwYc6SO66s</a>		

**L::** Lecture, **T::** Tutorial , **P::** Practical

**CCE::** Continuous and Comprehensive Evaluation

(CCE Theory includes Mid Semester Examination, Assignment, MCQ quizzes, Seminar, Reflective notes, class participation, case analysis and presentation, slip tests (announced/ surprised), attendance etc. or any combination of these)

**PWE::** Practical Work Examination

(PWE includes Laboratory practical work, project work, viva simulation exercise work etc.)

**SEE::** Semester End Evaluation

