



बिरसा मुंडा ट्रायबल युनिवर्सिटी Birsā Mūṇḁā Ḍāyabala Yūnīvārsīṭī

राजपिपला, जि० नर्मदा Rajpipla, Dist. Narmda

Established by Tribal Development Department, Govt. of Gujarat

School of Arts

M.A. (Economics) Programme

Subject Code & Name: MA02SECO01 & Economics of Entrepreneurship

Teaching and Evaluation Scheme:

Teaching Scheme				Examination Scheme			
Credits				Component Weightage			
				CCE		SEE	
L	T	P	Total	TH	PWE	TH	PWE
2	-	-	2	25	-	25	-

Programme Name	M.A.
Semester	II
Course Code	MA02SECO01
Course Title	Economics of Entrepreneurship
Course Content Type (Th./Pr.)	Theory
Course Credit	2
Sessions+ Lab. Per Week	2
Total Teaching/Lab. Hours	30 Hours
* 2 Laboratory = 1 Session	

Learning Objectives

1. To understand the concepts, characteristics, and importance of entrepreneurship, and examine the factors influencing entrepreneurial development in India.
2. To understand the major theories of entrepreneurship and develop an understanding of the social responsibilities and ethical role of entrepreneurs.

Prerequisites (if any)

N/A

Learning Outcomes

After successful completion of the course, students will be able to:

1. Explain the concepts, characteristics, and development of entrepreneurship, and analyze the challenges and opportunities for entrepreneurial growth in India.
2. Evaluate the major theories of entrepreneurship and demonstrate an understanding of the social responsibilities of entrepreneurs in promoting sustainable and inclusive development.





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Detailed Contents		
UNIT	TOPIC/SUB-TOPIC	TEACHING HOURS
I	Introduction to Entrepreneurship ❖ Meaning and definitions of Entrepreneurship ❖ Characteristics of Entrepreneurship ❖ Measures for the development of entrepreneurship ❖ Reasons for the inadequate development of entrepreneurship in India ❖ Suggestions for the development of entrepreneurship in India	15
II	Theories of Entrepreneurship ❖ Economic Theories of Entrepreneurship - Mark Casson's Theory, X-Efficiency Theory: Harvey Leibenstein - Harvard School Theory - Profit Theory, Economic Incentive Theory ❖ Integrated Model of Entrepreneurship ❖ Social responsibility of entrepreneurs towards different sections of society	15
Text Book(s)		
1. દવે, એમ. બી., ઉદ્યોગ સાહસિકતા. સુરત: પોપ્યુલર પ્રકાશન.		
Reference Book		
1. Hisrich, R. D., Peters, M. P., & Shepherd, D. A. (2020). Entrepreneurship. McGraw-Hill Education. 2. Kuratko, D. F. (2016). Entrepreneurship: Theory, Process, and Practice. Cengage Learning. 3. Badi, R. V., & Badi, N. V. (2010). Entrepreneurship. Vrinda Publications. 4. Khanka, S. S. (2013). Entrepreneurial Development. S. Chand Publishing. 5. Drucker, P. F. (1985). Innovation and Entrepreneurship: Practice and Principles. Harper Business. 6. Desai, V. (2009). Dynamics of Entrepreneurial Development and Management. Himalaya Publishing House. 7. Gupta, C. B., & Srinivasan, N. P. (2017). Entrepreneurship Development in India. Sultan Chand & Sons. 8. Scarborough, N. M., & Cornwall, J. R. (2015). Essentials of Entrepreneurship and Small Business		
Web Resources		
N/A		



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Required Software(s) (if any)

N/A

Practical(s) (if any)

N/A

L:: Lecture, **T::** Tutorial , **P::** Practical

CCE:: Continuous and Comprehensive Evaluation

(CCE Theory includes Mid Semester Examination, Assignment, MCQ quizzes, Seminar, Reflective notes, class participation, case analysis and presentation, slip tests (announced/surprised), attendance etc. or any combination of these)

PWE:: Practical Work Examination

(PWE includes Laboratory practical work, project work, viva simulation exercise work etc.)

SEE:: Semester End Evaluation