



बिरसा मुंडा ट्रायबल युनिवर्सिटी Birsamunda Tribal University

राजपिपला, जि० नर्मदा Rajpipla, Dist. Narmda

Established by Tribal Development Department, Govt. of Gujarat

School of Commerce M.Com. Programme

Subject Code & Name: - MC01SECC01: Personality Development-I

Teaching and Evaluation Scheme:

Teaching Scheme				Examination Scheme			
Credits				Component Weightage			
				CCE		SEE	
L	T	P	Total	TH	PWE	TH	PWE
2	0	0	2	25	0	25	0

Programme Name	M.Com
Semester	1
Course Code	MC01SECC01
Course Title	Personality Development-I
Course Content Type (Th./Pr.)	Th.
Course Credit	2
Sessions+ Lab. Per Week	N/A
Total Teaching/Lab. Hours	30 Hours
* 2 Laboratory = 1 Session	

Learning Objectives

1. To list the primary types and principles of success and define the core meaning of personality.
2. To explain the Indian view of 'Self' and the four dimensions that constitute self-awareness.
3. To demonstrate effective self-management skills and competencies that enhance professional efficiency.
4. To examine the internal and external factors that affect personality development and self-growth.
5. To assess the various personal success factors and their role in individual advancement.
6. To formulate a personalized self-development plan based on the benefits of effective self-management.

Prerequisites (if any)

Learning Outcomes

After completion of the course, learners will be able to:

1. Recall the definitions and conceptual frameworks of personal success factors.
2. Describe the importance of personality development in modern professional settings.
3. Use self-awareness techniques to identify their own dimensions of 'Self'.
4. Categorize different types of success and the principles required to achieve them.
5. Judge the advantages and disadvantages of specific personal success factors in their career path.
6. Design a self-management strategy that utilizes their individual skills and competencies.



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Detailed Contents		
UNIT	TOPIC/SUB-TOPIC	TEACHING HOURS
I	(A) INTRODUCTION TO PERSONALITY DEVELOPMENT ➤ Introduction ➤ Meaning of Personality ➤ Success ➤ Types of success ➤ Principles of Success ➤ Factors that Affect Personality Development ➤ Importance of Personality Development (B) SELF-AWARENESS AND SELFDEVELOPMENT ➤ Introduction ➤ Form of 'Self' • Indian view of 'Self' • Different views on 'Self' ➤ Four Dimensions of Self ➤ Self-Awareness and self-Development	15
II	(A) SELF-MANAGEMENT ➤ Introduction ➤ Types of Self ➤ Skill and Skill Efficiency ➤ Benefits of Effective Self-Management ➤ Competencies that play an important role in Personality Development ➤ Personality Development and Self-Management (B) PERSONAL SUCCESS FACTORS ➤ Introduction ➤ Meaning and Concept of Personal success factors ➤ success factors ➤ Personal Success Factors ➤ Importance of Personal success factors ➤ Advantages and disadvantages of personal success factors ➤ Role of Personal Success Factors	15
Text Book(s)		
1.		
Reference Books		
1. Pagare, S., Mishra, N. L., Sharma, N., & Padmavathy, K. (2024). Personality development- communication and soft skills. Academic Guru Publishing House. 2. Hurlock, E. B. (1976). Personality development. McGraw Hill Education. 3. Carnegie, D. (1936). How to win friends and influence people. Simon & Schuster.		



बिरसा मुंडा ट्रायबल युनिवर्सिटी Birsā Mūṇḍā Drāyabala Yūnīvārsīṭī

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Web Resources
1. https://baou.edu.in/assets/pdf/BCPDA210_slm.pdf
Required Software(s) (if any)
Practical(s) (if any)

L:: Lecture, **T::** Tutorial , **P::** Practical

CCE:: Continuous and Comprehensive Evaluation

(CCE Theory includes Mid Semester Examination, Assignment, MCQ quizzes, Seminar, Reflective notes, class participation, case analysis and presentation, slip tests (announced/ surprised), attendance etc. or any combination of these)

PWE:: Practical Work Examination

(PWE includes Laboratory practical work, project work, viva simulation exercise work etc.)

SEE:: Semester End Evaluation

