



बिरसा मुंडा ट्रायबल युनिवर्सिटी Birsā Mūṇḁā Ḍāyabala Yūnīvārsīṭī

राजपिपला, जि० नर्मदा Rajpipla, Dist. Narmda

Established by Tribal Development Department, Govt. of Gujarat

School of Commerce M.Com. Programme

Subject Code & Name: MC02SECC02: Small Business Management -II

Teaching and Evaluation Scheme:

Teaching Scheme				Examination Scheme			
Credits				Component Weightage			
				CCE		SEE	
L	T	P	Total	TH	PWE	TH	PWE
2	0	0	2	25	0	25	0

Programme Name	M.Com
Semester	2
Course Code	MC02SECC02
Course Title	Small Business Management -II
Course Content Type (Th./Pr.)	Theory
Course Credit	2
Sessions+ Lab. Per Week	N/A
Total Teaching/Lab. Hours	30 Hours
* 2 Laboratory = 1 Session	

Learning Objectives

1. Understand the nature, role, and importance of small businesses in the economy.
2. Identify opportunities and challenges involved in starting and managing a small business.
3. Develop skills for planning, organizing, and operating small business enterprises.
4. Apply basic principles of marketing, finance, and human resource management in small businesses.
5. Analyze financial statements and manage resources effectively for business growth.
6. Understand legal, regulatory, and ethical requirements related to small business operations.
7. Use problem-solving and decision-making techniques to address business challenges.
8. Prepare strategies for sustainable growth and long-term success of small enterprises.

Prerequisites (if any)

Learning Outcomes

After completion of the course, learners will be able to:

1. Explain the concepts, characteristics, and significance of small businesses.
2. Identify and evaluate opportunities for establishing small business ventures.
3. Prepare business plans and operational strategies for small enterprises
4. Apply marketing, financial, and managerial principles in small business operations.
5. Analyze business performance using basic financial and management tools



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6. Manage resources effectively to improve productivity and profitability.
7. Demonstrate entrepreneurial and managerial skills for successful small business management.

Detailed Contents		
UNIT	TOPIC/SUB-TOPIC	TEACHING HOURS
I	FAMILY BUSINESS IN INDIA ➤ Introduction. ➤ Meaning of Family Business ➤ Types of Family Businesses ➤ Family Business in India: A Historical Perspective. ➤ Advantages of Family Business ➤ Disadvantages and Limitations of Family Business ➤ Major Challenges Faced by Family Business in India ➤ Business Succession Planning	15
II	PARTNERSHIP, LIMITED LIABILITY PARTNERSHIP (LLP) AND START-UPS ➤ Characteristics of Partnership ➤ Formation of Partnership ➤ Registration of Firms ➤ Merits of Partnership ➤ Demerits of Partnership ➤ Limited Liability Partnership (LLP) ➤ What is a Start-up? ➤ Which is a Start-up Company? ➤ Characteristics of Start-up Company ➤ Types of Start-ups	15

Text Book(s)

1.

Reference Books

1. Small-Scale Industries and Entrepreneurship: Vasant Desai
2. Entrepreneurship & Small Business Management: Dr. C B Gupta & Dr. S S Khanka
3. Entrepreneurship Development in India: C.B. Gupta and N.P. Srinivasan
4. Management of small scale industries: R.K. Khan, Sultanchand Sons.
5. Sickness in small scale industries: Reddy & Reddy, Himalaya.

Web Resources

Required Software(s) (if any)



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Practical(s) (if any)

L:: Lecture, **T::** Tutorial , **P::** Practical

CCE:: Continuous and Comprehensive Evaluation

(CCE Theory includes Mid Semester Examination, Assignment, MCQ quizzes, Seminar, Reflective notes, class participation, case analysis and presentation, slip tests (announced/ surprised), attendance etc. or any combination of these)

PWE:: Practical Work Examination

(PWE includes Laboratory practical work, project work, viva simulation exercise work etc.)

SEE:: Semester End Evaluation

